

# BUILD HOUSTON

## ABC Construction Directory & Resource Guide: WINTER EDITION

Featured in the December 2011/January 2012 Issue of Build Houston



**THE 2012 ABC MEMBERSHIP DIRECTORY – WINTER EDITION** will be featured in *Build Houston Magazine* this December. The handy pull-out Directory features all active ABC members' information including company name, main contact, address, phone, fax, email, website address and specialty information. ABC offers display advertisement opportunities in the Directory. As an ABC member your information will reach well beyond

the membership, taking advantage of Build Houston's expansive readership of over 14,000 professionals in the Greater Houston construction industry.

This is a great opportunity to reach industry leaders who seek your services. The special ad rates below are available only to ABC members for the Directory. For additional advertising packages, non-member opportunities or to learn more about Build Houston Magazine, **please contact Janice Peters at (713)523-6222 or visit [www.buildhoustononline.com](http://www.buildhoustononline.com). To reserve your advertising space, complete the form below and fax to Janice Peters at (713)874-0747.**

These rates are only available for the ABC Membership Directory published in Build Houston's December 2011/January 2012 issue\*\*. Ad prices include 4-color process. Please complete the information on this page to reserve your advertisement in the ABC Directory.

SIZE	RATE	DIMENSION
DIRECTORY CVR.*	<b>SOLD</b>	8"W X 10.5"T
DIRECTORY BACK CVR.	\$1350	8"W X 10.5"T
FULL PAGE	\$1265	7.5"W X 10"T
HALF PAGE	\$ 805	7.5"W X 5"T
QUARTER PAGE	\$ 575	3.75"W X 5"T
GLUED INSERT	\$1500	CALL FOR INFO

Digital logos and photos will be accepted in high resolution (300dpi). EPS, .TIF or .PDF formats.

Artwork may be emailed to [j.woodruff@abchouston.org](mailto:j.woodruff@abchouston.org).

**PROFILE RESERVATION DEADLINE: NOVEMBER 3, 2011**

\* Directory front cover available for General or Specialty Contractor project photo or project collage with company logo placement. Call for other details. \*\* Non members are not eligible to advertise in Membership Directory. Cancellation of advertisement will be accepted only in writing, not less than 15 working days in advance of closing/reservation date. By completing this form, you agree to pay Build Houston Magazine and you will be billed with an invoice and tear sheet. Balance will be due net 10 days upon receipt of invoice. Non-ABC members are not eligible for above rates.

Please fax completed form to (713) 874-0747

*"To be featured by such a distinguished organization in such a well-written piece has added immeasurable credibility to what we do. Build Houston is more specifically targeted for the type of work that we do than other periodicals in the construction industry, and we have gotten a great deal of positive feedback from companies who read Build Houston."*

- Steve Jackson, CEO,  
E3 Electric, Ltd

PLEASE PRINT

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

FEATURE SIZE: \_\_\_\_\_

RATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

