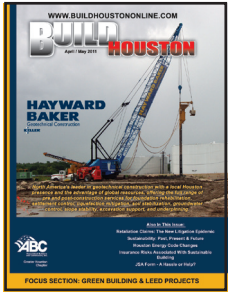


BUILD HOUSTON

Build Houston Magazine Focus Section: CONSTRUCTION EQUIPMENT PROVIDERS

February/March 2012



BUILD HOUSTON MAGAZINE will feature a special focus section on *Construction Equipment Providers* in the upcoming February/March Issue. The focus section will consist of company profiles written as an editorial article about your company, areas of expertise, and will also include pictures, company logo, contact information and other details to educate construction professionals about your company and the types of Construction

Equipment services you provide. Editorial Profiles are available in either a half or full page increments.

Take advantage of Build Houston's extensive readership of over 14,000 construction decision makers in the local construction industry who seek your services. For general advertising packages or to learn more about Build Houston Magazine, **please contact Janice Peters at (713)523-6222 or visit www.buildhoustononline.com. To reserve your advertising space, complete the form below and fax to Janice Peters at (713)874-0747.**

"Being featured on the cover of Build Houston Magazine has been a great experience for Mobil Steel International. As a direct result of the Build Houston cover feature article, we were pleasantly surprised by the number of positive calls and notes we received from current and prospective customers, vendors and friends. The special feature helped us deliver our message of flexible, quality customer service in a fair, balanced and concise manner. I would highly recommend Build Houston Magazine to construction professionals looking for a proven communication tool."

- Leonard Bedell, President,
Mobil Steel International, Inc.

These rates are available only for the Construction Equipment Focus Section in Build Houston. All Focus Section prices include 4-color process. Please complete the information below to reserve your advertisement in the February/March issue.

RATES (ABC Member)

FULL PAGE PROFILE	(\$1265)
HALF PAGE PROFILE	(\$805)

Editorial content may be submitted in a Word document (max 500 words for full page, 250 words for half-page) Digital logos and photos will be accepted in high resolution (300dpi) .EPS, .TIF or .PDF formats. Artwork may be emailed to j.woodruff@abchouston.org.

PROFILE RESERVATION DEADLINE: JANUARY 12, 2011

Cancellation of advertisement will be accepted only in writing, not less than 15 working days in advance of closing/reservation date. By completing this form, you agree to pay Build Houston Magazine and you will be billed with an invoice and tear sheet. Balance will be due net 10 days upon receipt of invoice. Non-ABC members are not eligible for above rates.

Please fax completed form to (713) 874-0747

PLEASE PRINT

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

FEATURE SIZE: _____

RATE: _____

SIGNATURE: _____

DATE: _____

